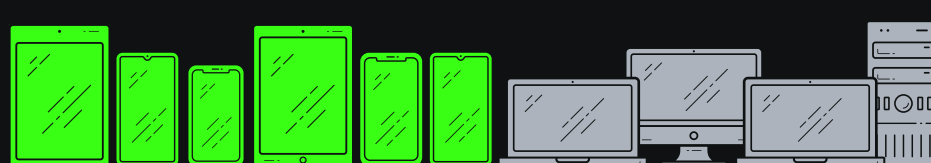


# Mobile Devices and Cybersecurity Risks

Mobile devices are essential to business operations, making it possible for employees to maintain productivity and collaboration, regardless of their location. Yet mobile devices pose unique security vulnerabilities that can lead to significant damage if devices are not properly protected.

**60%** OF ENTERPRISE DEVICES ARE MOBILE.



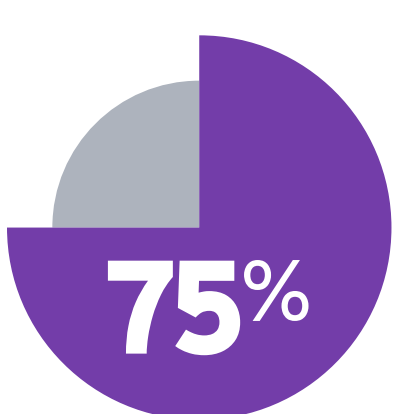
LAPTOPS, DESKTOP COMPUTERS, AND SERVERS MAKE UP THE REMAINING

**40%**

Source: Zimperium 2022 Global Mobile Threat Report

## Mobile Devices and Security Vulnerabilities

Hackers continue to devise complex, sophisticated cyberattacks that target mobile devices, and cybersecurity experts predict that these attacks will increase in 2022. To protect valuable assets and critical systems, organizations must understand the security risks associated with mobile devices as well as the best practices to keep devices safe.



**75% OF PHISHING SITES DIRECTLY TARGETED MOBILE DEVICES AND USED CONTENT DESIGNED FOR MOBILE DELIVERY IN 2021**

Source: Zimperium 2022 Global Mobile Threat Report

**466%**

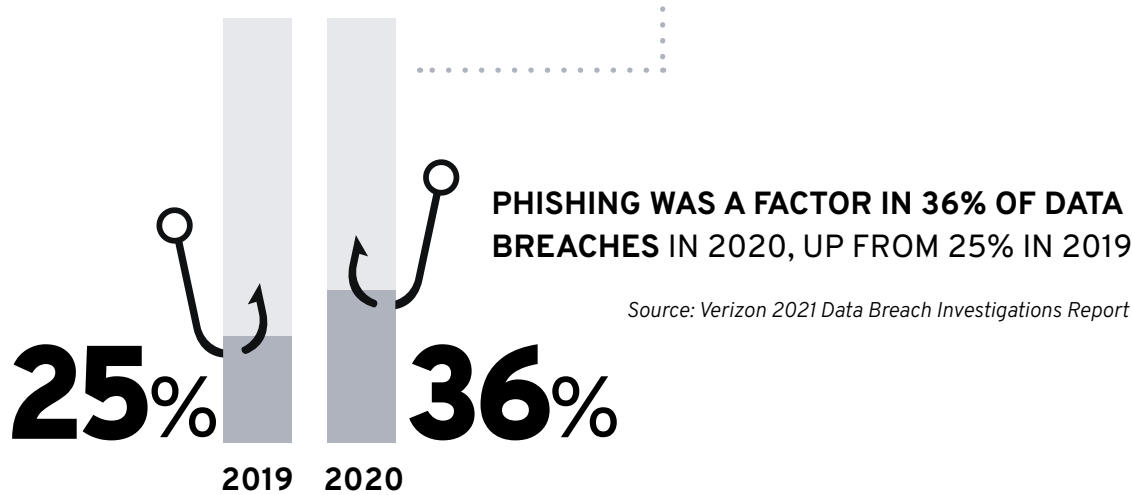
THERE WAS A **466% INCREASE IN EXPLOITED, ZERO-DAY MOBILE VULNERABILITIES** USED IN ATTACKS AGAINST MOBILE DEVICES IN 2021

Source: Zimperium 2022 Global Mobile Threat Report



**46% OF ORGANIZATIONS HAVE HAD AT LEAST ONE EMPLOYEE DOWNLOAD A MALICIOUS MOBILE APPLICATION THAT THREATENED DATA AND NETWORKS**

Source: Check Point Cyber Security Report 2021



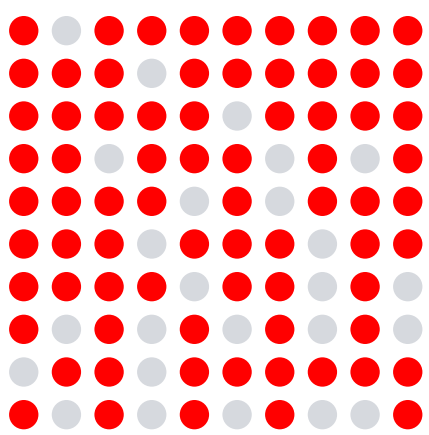
**PHISHING WAS A FACTOR IN 36% OF DATA BREACHES IN 2020, UP FROM 25% IN 2019**

Source: Verizon 2021 Data Breach Investigations Report



**20% OF DATA BREACHES RESULTED FROM COMPROMISED CREDENTIALS IN 2021, WITH BREACHES OF THIS TYPE TAKING NEARLY A YEAR TO DISCOVER AND CONTAIN**

Source: IBM Cost of a Data Breach Report 2021



**75%**

**75% OF COMPANY DEVICES WERE INFECTED BY MALWARE WHEN A CORPORATE-OWNED MOBILE DEVICE MANAGEMENT SOLUTION WAS COMPROMISED**

Source: Check Point Mobile Security Report 2021: Insights on Emerging Mobile Threats

## The True Cost of Data Breaches

Data breaches consist of direct, quantifiable costs such as fines or lawsuits regarding stolen information. However, there are indirect costs as well, such as reputational damage, that can impact a company's bottom line for years to come.

**40%** ONLY 40% OF SMALL TO MIDSIZE BUSINESSES SURVIVE 12 MONTHS AFTER DISCLOSING A DATA BREACH



Source: ITPro

**\$9 MILLION**

**THE AVERAGE COST OF A DATA BREACH IN THE U.S. IN 2021, INCLUDING COSTS RELATED TO LOST BUSINESS, DETECTION AND ESCALATION, POST-BREACH RESPONSE, AND CUSTOMER NOTIFICATION**

Source: IBM Cost of a Data Breach Report 2021



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