5

MDM

Capabilities and Limitations to know

The current total value of the MDM market is worth billions, and only increases with each passing year as more and more employees use mobile devices at work, and as more companies embrace BYOD (Bring Your Own Device) policies. Understanding MDM capabilities can be tricky, and that's why we created this checklist to help you understand key capabilities, as well as limitations.

AUTOMATING MONITORING, ALERTING, AND REPORTING

Many MDMs allow you to set up compliance-based alerts to notify you when something needs your attention. Reported data is also available for auditing or can be used to plan projects.

1

DATA LEAKAGE PREVENTION (DLP)

Many MDMs have several features to help curb data leakage prevention, allowing you to: block screenshots, prevent copy/paste out of high security applications, and even block the use of risky third-party keyboards.

2

COMPARTMENTALIZATION

Company data and applications issued by the MDM will even be grouped separately from their personal data and applications. On Android, this is made obvious with a separate app tray for work apps. On iOS, they are presented together on the home page.

3

ENHANCED DEVICE SECURITY

MDM can help secure your device, but it does not do a whole lot to secure against your end users' actions on that device. Consider utilizing a third-party option like Wandera or Asavie to prevent Phishing attacks, block third-party application downloads, and more.

4

TRACKING MOBILE DEVICES OVER A SPECIFIC PERIOD OF TIME

Location Services is a feature protected by privacy policies, so if an end user decides to turn off their location services at any time, this will prevent the MDM from tracking the device. However, turning off location services is not common these days due to the necessity of GPS.

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ABOUT LINQ

From MDM to streamlined invoicing and customized reporting, LINQ handles all aspects of enterprise mobile management – and guarantees you savings – so your team can focus on business.
Learn more at LINQservices.com